

Exodus Small Business Package

Thanks for choosing Exodus Websites Elite.

Robert will now work closely with you to create a professional and effective Website that's perfect for your business. Your Website will be streamlined, easy to navigate and responsive, meaning it will function seamlessly across desktop, tablet and mobile devices.

Here's a step by step guide to what happens next.

Step 1

Your order will be received by our head office and processed on our systems. This typically takes up to 7 working days. I will contact you to introduce myself and book in your telephone consultation at a time that's convenient for you. I will ask you for the url addresses of your top 3 online competitors.



If you happen to miss this call, feel free to contact the dedicated team on +44 7762873378 or simply email us to give me your top 3 competitors' Website addresses.

Step 2

In preparation for your consultation I will analyse your competitors' Websites and produce a performance report. I will also research your company at this stage so that I can start work on your website strategy.

Step 3

Your telephone consultation will typically last for 1 hour. During this call I will walk you through the competitor analysis and your Website strategy document. I will collect your feedback, your thoughts and your requirements so that I can understand your business and the purpose of your Website in more detail. I will also collect your social media preferences here.

Step 4

Based on your consultation I will update and refine your Website strategy document to ensure that it fits your company personality and goals. I'll then contact you to seek your approval before I commence with the design.



Would you like us to arrange a professional photography shoot for you? This is part of the Premium service and I can organise the shoot at any point over the next 6 weeks.

Step 5

Using your feedback I'll produce a design that supports your Website strategy for approval. Again, I'll book a telephone call at a convenient time for you to talk you through the design.



If you need to move your consultation, or for any reason cannot make the date/time, please let us know in advance and I'll reschedule it for you. Simply call me or email the Exodus Website team.

Step 6

The final design call is to enable us to ensure you're happy with the way your new Website will look and capture any initial amends. Taking into account your feedback, I'll then revise the designs and with your approval start building a functioning Website for you.



If you need to move your call for any reason please let us know in advance and I'll reschedule it for you. Simply call or email the Exodus Websites team.

Step 7

I'll email you a preview link to your new functioning Website for you to proof check. I'll call you to gather any final revisions you would like to make - I will not set the site live until you're happy.

Step 8

Once I have made any required changes the site will go live and I'll index it to work across the major search engines. If you wish to use an existing Website address that you own, I can help explain what you need to ask your domain name provider to do to make your desired url address point to your Website.

Step 9

Now you have a live Website I'll assist you in claiming your Google+ Local listing, set up Twitter and Facebook. (if needed)

Step 10

I'll provide you with the graphics for your Facebook business page (if wanted) as part of the service and link to it from your new Website. I will design it based on the look and feel of your new Exodus designed website and support you through the simple set-up process.

Step 11

It's now over to you to begin to use your new Facebook business Page, Twitter & Google + and keep your Website up-to-date. Don't forget you get unlimited Website amends[^], so contact us any time to keep your Website fresh.

Step 12

One month after your Website has gone live you will be contacted to discuss how your Website is performing. If I am unable to contact you I will email the performance report to you and call to discuss this together at any point.



Please be aware that the monthly payment charge is payable monthly on your next invoicing date. This is for the hosting, unlimited amends, quarterly reviews, access to analytics and email forwarding* (if your domain hosting is a Exodus provided one).



I cannot legally contact your hosting provider directly, I require your help with this. Once your current provider has made the necessary changes, your new site should appear on your new host domain within around 3 days typically.



If you would like to know more about how to make the most of your new Facebook page please contact me for lots of free advice.



In addition to your quarterly emailed reports you will also be provided with login details to access the Site Analyser tool yourself at any point. Remember, you are entitled to unlimited Website amends[^], so don't wait for your quarterly or monthly report to think about how to improve your Website.

**Got a question?
Please call us on:**

+44 7762873378

Or email us at

Websiteselite@exodus-digital-marketing.co.uk

* I can only set up email forwarding if the domain is registered with Exodus

[^] Subject to our fair usage policy.

Domain name – This is your memorable Website address/URL.